WHAT IS CLAIMED IS:

1.   An apparatus for distributing information having a to-be-distributed information database which stores a plurality of to-be-distributed information, or connected to said to-be-distributed information database via a network, comprising:

an intensive information transmission unit which transmits intensive information obtained by gathering all of or a part of the to-be-distributed information stored in said to-be-distributed information database to a predetermined client unit;

a selective information receiving unit which receives selective information related to the to-be-distributed information selected from the plurality of to-be-distributed information gathered based on the intensive information;

a to-be-distributed information extraction unit which extracts only predetermined to-be-distributed information from said to-be-distributed information database, based on the selective information received by said selective information receiving unit;

a contents creation unit which creates contents, using the to-be-distributed information extracted by said to-be-distributed information extraction unit; and

a registration unit which registers the contents

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created by said contents creation unit in a predetermined site.

2.   The apparatus for distributing information according to claim 1, further comprising:

an advertising information database which stores advertising information, or connected to the advertising information database through a network; and

an advertising information extraction unit which extracts only predetermined advertising information from said advertising information database,

wherein said contents creation unit creates the contents using the to-be-distributed information extracted by said to-be-distributed information extraction unit and the advertising information extracted by said advertising information extraction unit.

3.   The apparatus for distributing information according to claim 2, further comprising:

a calculation unit which calculates the number of times the advertising information has been extracted from said advertising information database by said advertising information extraction unit, or the number of times the advertising information has been used for creating the contents by said contents creation unit; and

an accounting information preparation unit which prepares accounting information based on the number of times calculated by said calculation unit.

5   4.   The apparatus for distributing information according to claim 1, further comprising a site information transmission unit which transmits the information related to a site registered by said registration unit to the client unit.

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5.   The apparatus for distributing information according to claim 1, further comprising an information update unit which updates either one information of the to-be-distributed information stored in said to-be-distributed information database and the advertising information stored in said advertising information database;

wherein when the information updated by said information update unit is the to-be-distributed information extracted by said to-be-distributed information extraction unit or the advertising information extracted by said advertising information extraction unit, said contents creation unit recreates the contents using the updated information.

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6. The apparatus for distributing information according to claim 5, further comprising a recreated information transmission unit which transmits the information related to recreation to the client unit, when the contents are recreated by said contents creation unit.

7. An apparatus for distributing information having a to-be-distributed information database which stores a plurality of to-be-distributed information, or connected to said to-be-distributed information database via a network, comprising:

an intensive information transmission unit which transmits intensive information obtained by gathering all of or a part of the to-be-distributed information stored in said to-be-distributed information database to a predetermined client unit;

a first selective information receiving unit which receives first selective information related to the to-be-distributed information selected from the plurality of to-be-distributed information gathered by said intensive information transmission unit;

a to-be-distributed information extraction unit which extracts only predetermined to-be-distributed information from said to-be-distributed information database, based on the first selective information received by said first

selective information receiving unit;

a to-be-distributed information transmission unit which transmits the to-be-distributed information extracted by said to-be-distributed information extraction unit to the client unit;

a second selective information receiving unit which receives second selective information related to the to-be-distributed information selected from the to-be-distributed information transmitted by said to-be-distributed information transmission unit;

a contents creation unit which creates contents, using the to-be-distributed information selected based on the second selective information received by the second selective information receiving unit; and

a registration unit which registers the contents created by said contents creation unit in a predetermined site.

8. The apparatus for distributing information according to claim 7, further comprising:

an advertising information database which stores advertising information, or connected to the advertising information database through a network; and

an advertising information extraction unit which extracts only predetermined advertising information from

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said advertising information database,

wherein said contents creation unit creates the contents using the to-be-distributed information extracted by said to-be-distributed information extraction unit and the advertising information extracted by said advertising information extraction unit.

9. The apparatus for distributing information according to claim 8, further comprising:

a calculation unit which calculates the number of times the advertising information has been extracted from said advertising information database by said advertising information extraction unit, or the number of times the advertising information has been used for creating the contents by said contents creation unit; and

an accounting information preparation unit which prepares accounting information based on the number of times calculated by said calculation unit.

10. The apparatus for distributing information according to claim 7, further comprising a site information transmission unit which transmits the information related to a site registered by said registration unit to the client unit.

11. The apparatus for distributing information according to claim 7, further comprising an information update unit which updates either one information of the to-be-distributed information stored in said to-be-distributed information database and the advertising information stored in said advertising information database;

wherein when the information updated by said information update unit is the to-be-distributed information extracted by said to-be-distributed information extraction unit or the advertising information extracted by said advertising information extraction unit, said contents creation unit recreates the contents using the updated information.

12. The apparatus for distributing information according to claim 11, further comprising a recreated information transmission unit which transmits the information related to recreation to the client unit, when the contents are recreated by said contents creation unit.

13. An apparatus for distributing information having a to-be-to-be-distributed information database which stores a plurality of to-be-distributed information, or connected to said to-be-distributed information database via a network,

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comprising:

an intensive information transmission unit which transmits intensive information obtained by gathering all of or a part of the to-be-distributed information stored in said to-be-distributed information database to a predetermined client unit;

a selective information receiving unit which receives selective information related to the to-be-distributed information selected from the plurality of to-be-distributed information gathered by said intensive information;

a to-be-distributed information extraction unit which extracts only predetermined to-be-distributed information from said to-be-distributed information database, based on the selective information received by said selective information receiving unit; and

a to-be-distributed information transmission unit which transmits the to-be-distributed information extracted by said to-be-distributed information extraction unit to the client unit.

14. A method of distributing information comprising:

an intensive information transmission step of transmitting intensive information obtained by gathering all of or a part of a plurality of to-be-distributed

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information to a predetermined user;

a selective information receiving step of receiving selective information related to the to-be-distributed information selected by the user from the plurality of to-be-distributed information gathered based on the intensive information;

a to-be-distributed information extraction step of extracting only predetermined to-be-distributed information, based on the selective information received in the selective information receiving step;

a contents creation step of creating contents, using the to-be-distributed information extracted in the to-be-distributed information extracting step; and

a registration step of registering the contents created in the contents creation step in a predetermined site.

15. The method of distributing information according to claim 14, further comprising:

an advertising information extraction step of extracting only predetermined advertising information based on the to-be-distributed information extracted in the to-be-distributed information extraction step;

wherein contents are created in the contents creation step, using the to-be-distributed information extracted in

the to-be-distributed information extraction step and the advertising information extracted in the advertising information extraction step.

5   16.   The method of distributing information according to claim 15, further comprising:

       a display order change information receiving step of receiving display order change information that changes the display order of the contents created in the contents

10   creation step;

       wherein only predetermined advertising information is extracted in the advertising information extraction step based on the display order change information received in the display order change information receiving step.

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      17.   The method of distributing information according to claim 15, further comprising:

       a calculation step of calculating the number of times the advertising information has been extracted in the

20   advertising information extraction step, or the number of times the advertising information has been used for creating the contents in the contents creation step; and

       an accounting information preparation step of preparing accounting information based on the number of times

25   calculated in the calculation step.

18. The method of distributing information according to claim 14, further comprising a site information transmission step of transmitting the information related to a site registered in the registration step to the user.

19. The method of distributing information according to claim 14, wherein when the information updated in the information update step is the to-be-distributed information extracted in the to-be-distributed information extraction step or the advertising information extracted in the advertising information extraction step, the contents creation step recreates the contents using the updated information.

20. The method of distributing information according to claim 19, further comprising a recreated information transmission step of transmitting the information related to recreation to the user, when the contents are recreated in the contents creation step.

21. A method of distributing information comprising:
an intensive information transmission step of transmitting intensive information obtained by gathering all of or a part of a plurality of to-be-distributed

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information to a predetermined user;

a first selective information receiving step of receiving selective information related to the to-be-distributed information selected by the user from the
5 plurality of to-be-distributed information gathered based on the intensive information;

a to-be-distributed information extraction step of extracting only predetermined to-be-distributed information, based on the first selective information
10 received in the first selective information receiving step;

a to-be-distributed information transmission step of transmitting the to-be-distributed information extracted in the to-be-distributed information extracting step to the user;

15 a second selective information receiving step of receiving second selective information related to the to-be-distributed information selected by the user from the to-be-distributed information transmitted in the to-be-distributed information transmission step;

20 a contents creation step of creating contents, using the to-be-distributed information selected by the second selective information received in the second selective information receiving step; and

a registration step of registering the contents
25 created in the contents creation step in a predetermined

site.

22.   The method of distributing information according to claim 21, further comprising:

an advertising information extraction step of extracting only predetermined advertising information based on the to-be-distributed information extracted in the to-be-distributed information extraction step;

wherein contents are created in the contents creation step, using the to-be-distributed information extracted in the to-be-distributed information extraction step and the advertising information extracted in the advertising information extraction step.

23.   The method of distributing information according to claim 22, further comprising:

a display order change information receiving step of receiving display order change information that changes the display order of the contents created in the contents creation step;

wherein only predetermined advertising information is extracted in the advertising information extraction step based on the display order change information received in the display order change information receiving step.

24. The method of distributing information according to claim 22, further comprising:

a calculation step of calculating the number of times the advertising information has been extracted in the advertising information extraction step, or the number of times the advertising information has been used for creating the contents in the contents creation step; and

an accounting information preparation step of preparing accounting information based on the number of times calculated in the calculation step.

25. The method of distributing information according to claim 21, further comprising a site information transmission step of transmitting the information related to a site registered in the registration step to the user.

26. The method of distributing information according to claim 21, wherein when the information updated in the information update step is the to-be-distributed information extracted in the to-be-distributed information extraction step or the advertising information extracted in the advertising information extraction step, the contents creation step recreates the contents using the updated information.

27. The method of distributing information according to claim 26, further comprising a recreated information transmission step of transmitting the information related to recreation to the user, when the contents are recreated in the contents creation step.

28. A method of distributing information comprising:

an intensive information transmission step of transmitting intensive information obtained by gathering all of or a part of a plurality of to-be-distributed information to a predetermined user;

a selective information receiving step of receiving selective information related to the to-be-distributed information selected by the user from the plurality of to-be-distributed information gathered based on the intensive information;

a to-be-distributed information extraction step of extracting only predetermined to-be-distributed information, based on the selective information received in the selective information receiving step; and

a to-be-distributed information transmission step of transmitting the to-be-distributed information extracted in the to-be-distributed information extracting step to the user.

29.   A computer program containing instructions which when
executed on a computer causes the computer to perform:

an   intensive   information   transmission   step   of
transmitting intensive information obtained by gathering
all of or a part of a plurality of to-be-distributed
information to a predetermined client unit;

a selective information receiving step of receiving
selective information related to the to-be-distributed
information   selected   from   the   plurality   of
to-be-distributed information gathered based on the
intensive information;

a to-be-distributed information extraction step of
extracting   only   predetermined   to-be-distributed
information, based on the selective information received
in the selective information receiving step;

a contents creation step of creating contents, using
the   to-be-distributed   information   extracted   in   the
to-be-distributed information extracting step; and

a   registration   step   of   registering   the   contents
created in the contents creation step in a predetermined
site.

30.   The computer program according to claim 29, further
making the computer execute an advertising information
extraction   step   of   extracting   only   predetermined

advertising information, based on the to-be-distributed information extracted in the to-be-distributed information extraction step,

wherein contents are created in the contents creation step, using the to-be-distributed information extracted in the to-be-distributed information extraction step and the advertising information extracted in the advertising information extraction step.

31. The computer program according to claim 30, further making the computer execute a display order change information receiving step of receiving display order change information which changes the display order of the contents created in the contents creation step;

wherein only predetermined advertising information is extracted in the advertising information extraction step based on the display order change information received in the display order change information receiving step.

32. The computer program according to claim 30, further making the computer execute:

a calculation step of calculating the number of times the advertising information has been extracted in the advertising information extraction step, or the number of times the advertising information has been used for creating

the contents in the contents creation step; and

an accounting information preparation step of preparing accounting information based on the number of times calculated in the calculation step.

33. The computer program according to claim 29, further making the computer execute a site information transmission step of transmitting the information related to a site registered in the registration step to said client unit.

34. The computer program according to claim 29, wherein when the information updated in the information update step is the to-be-distributed information extracted in the to-be-distributed information extraction step or the advertising information extracted in the advertising information extraction step, the contents creation step recreates the contents using the updated information.

35. The computer program according to claim 34, further making the computer execute a recreated information transmission step of transmitting the information related to recreation to said client unit, when the contents are recreated in the contents creation step.

36. A computer program containing instructions which when

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executed on a computer causes the computer to perform:

an intensive information transmission step of transmitting intensive information obtained by gathering all of or a part of a plurality of to-be-distributed information to a predetermined client unit;

a first selective information receiving step of receiving selective information related to the to-be-distributed information selected from the plurality of to-be-distributed information gathered based on the intensive information;

a to-be-distributed information extraction step of extracting only predetermined to-be-distributed information, based on the first selective information received in the first selective information receiving step;

a to-be-distributed information transmission step of transmitting the to-be-distributed information extracted in the to-be-distributed information extracting step to said client unit;

a second selective information receiving step of receiving second selective information related to the to-be-distributed information selected from the to-be-distributed information transmitted in the to-be-distributed information transmission step;

a contents creation step of creating contents, using the to-be-distributed information selected by the second

selective information received in the second selective information receiving step; and

a registration step of registering the contents created in the contents creation step in a predetermined

5   site.

37.   The computer program according to claim 36, further making the computer execute an advertising information extraction   step   of   extracting   only   predetermined

10   advertising information, based on the to-be-distributed information extracted in the to-be-distributed information extraction step,

wherein contents are created in the contents creation step, using the to-be-distributed information extracted in

15   the to-be-distributed information extraction step and the advertising   information   extracted   in   the   advertising information extraction step.

38.   The computer program according to claim 37, further

20   making   the   computer   execute   a   display   order   change information receiving step of receiving display order change information which changes the display order of the contents created in the contents creation step;

wherein only predetermined advertising information

25   is extracted in the advertising information extraction step

based on the display order change information received in the display order change information receiving step.

39. The computer program according to claim 37, further making the computer execute:

a calculation step of calculating the number of times the advertising information has been extracted in the advertising information extraction step, or the number of times the advertising information has been used for creating the contents in the contents creation step; and

an accounting information preparation step of preparing accounting information based on the number of times calculated in the calculation step.

40. The computer program according to claim 36, further making the computer execute a site information transmission step of transmitting the information related to a site registered in the registration step to said client unit.

41. The computer program according to claim 36, wherein when the information updated in the information update step is the to-be-distributed information extracted in the to-be-distributed information extraction step or the advertising information extracted in the advertising information extraction step, the contents creation step

recreates the contents using the updated information.

42.   The computer program according to claim 41, further
making the computer execute a recreated information
transmission step of transmitting the information related
to recreation to said client unit, when the contents are
recreated in the contents creation step.

43.   A computer program containing instructions which when
executed on a computer causes the computer to perform:

an intensive information transmission step of
transmitting intensive information obtained by gathering
all of or a part of a plurality of to-be-distributed
information to a predetermined client unit;

a selective information receiving step of receiving
selective information related to the to-be-distributed
information   selected   from   the   plurality   of
to-be-distributed information gathered based on the
intensive information;

a to-be-distributed information extraction step of
extracting   only   predetermined   to-be-distributed
information, based on the selective information received
in the selective information receiving step; and

a to-be-distributed information transmission step of
transmitting the to-be-distributed information extracted

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in the to-be-distributed information extracting step to said

client unit.